Moab Valley Multicultural Center
Monthly Service Report: March 2023

- Raised over $45K during annual Multicultural March campaign
- Attended training on Asylum for Cuban immigrants
- Distributed 636 meals from the MVMC Food Pantry (42% going to unsheltered)

Program Snapshot: Total People Served

Program Snapshot: Direct Service Hours

Impact Story:
During the month of March, MVMC completed their annual “Multicultural March” awareness and fundraising campaign. With the theme of celebrating strong women, MVMC staff raised just over $45,000 thanks in part to 3 generous donors who pledged a matching donation totaling $18,000. Funds were solicited online, as various participating local businesses, and a luncheon at the end of the month celebrating the culmination of the month’s activities. MVMC ran social media ads celebrating strong and successful women around the world and read Malala’s children’s book “Malala’s Magic Pencil” to all of the 4th and 5th graders at HMK Elementary. 176 separate donors gave to the campaign and local businesses sponsors included 98 Center, Moab Barkery, Moab Made, The Donut Shop, Wild Raven Soap, Desert Power Yoga, and Proper Burger. 2023 was the most successful March campaign in MVMC history.

Building bridges of social support, cultural appreciation, and education to strengthen the well-being of our community
**HOMELESSNESS DATA 2023:** In cooperation with the State Office of Homeless Services, MVMC is helping to make homelessness rare, brief, and non-recurring in Moab.

![Graph showing data on homelessness services engagement from January to December.]

Photos left to right: 1) Community Coordinator Molly Clark shared her b-day with Multicultural March's end of month tamale luncheon. 2) Pop star Shakira was the perfect mascot for Multicultural March showing all of the donors on display.

*Building bridges of social support, cultural appreciation, and education to strengthen the well-being of our community*
Month-by-month comparisons: Meeting our mission.

Data: MVMC Outputs

Volunteers and Partnerships: One of MVMC’s core organizational values is collaboration. We track each volunteer and partnership activity.